

Fig.1.

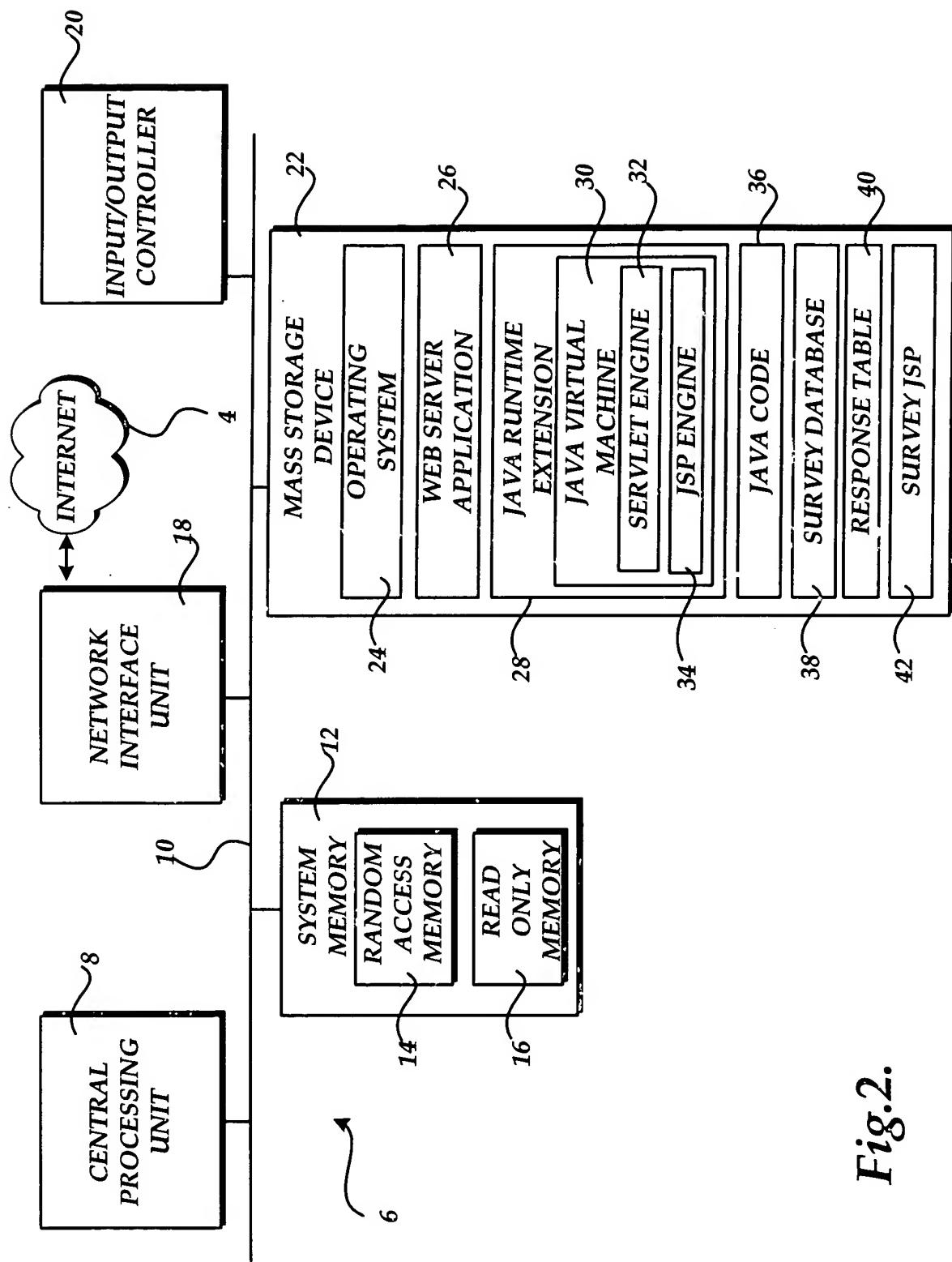


Fig.2.

F O L D E R " S E T U P "

APPLICATION NAME	FORM NAME	VERSION	QUESTION	SEQUENCE	RESPONSE TYPE	RESPONSE PARAMETERS	ACTIVE?
MKTsurvey	Widget	1.0	HOW MANY WIDGETS DO YOU OWN?	1	TEXT FIELD	8	YES
MKTsurvey	Widget	1.0	WHEN DID YOU BUY YOUR LAST WIDGET?	10	TEXT FIELD	10	YES
MKTsurvey	Widget	1.0	WHAT DO YOU LIKE BEST ABOUT OUR WIDGET?	15	TEXT AREA	3,80	YES
MKTsurvey	Widget	1.0	WOULD YOU BUY ANOTHER WIDGET?	5	RADIO BUTTON	YES	YES
MKTsurvey	Widget	1.0	WOULD YOU BUY ANOTHER WIDGET?	5	RADIO BUTTON	NO	YES

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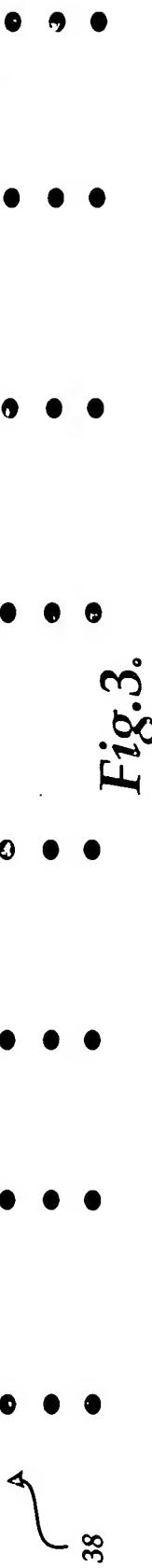


Fig.3.

A Microsoft Internet Explorer window titled "Test HTML Page - Microsoft Internet Explorer". The address bar shows the local intranet path: K:\Clients\60\60027_BellSouth\0075\test.html. The page content is a survey with three questions:

- How many widgets do you own? 50A
- When did you buy your last widget? 50B
- What do you like best about our widget? 48C

Below the survey, there is a question: "Would you buy another widget? Yes No". To the right of this question are two groups of handwritten numbers:

- Group 1: 48N, 47, 50D, 50N
- Group 2: 50C

At the bottom left is a "Submit" button.

Fig. 4.

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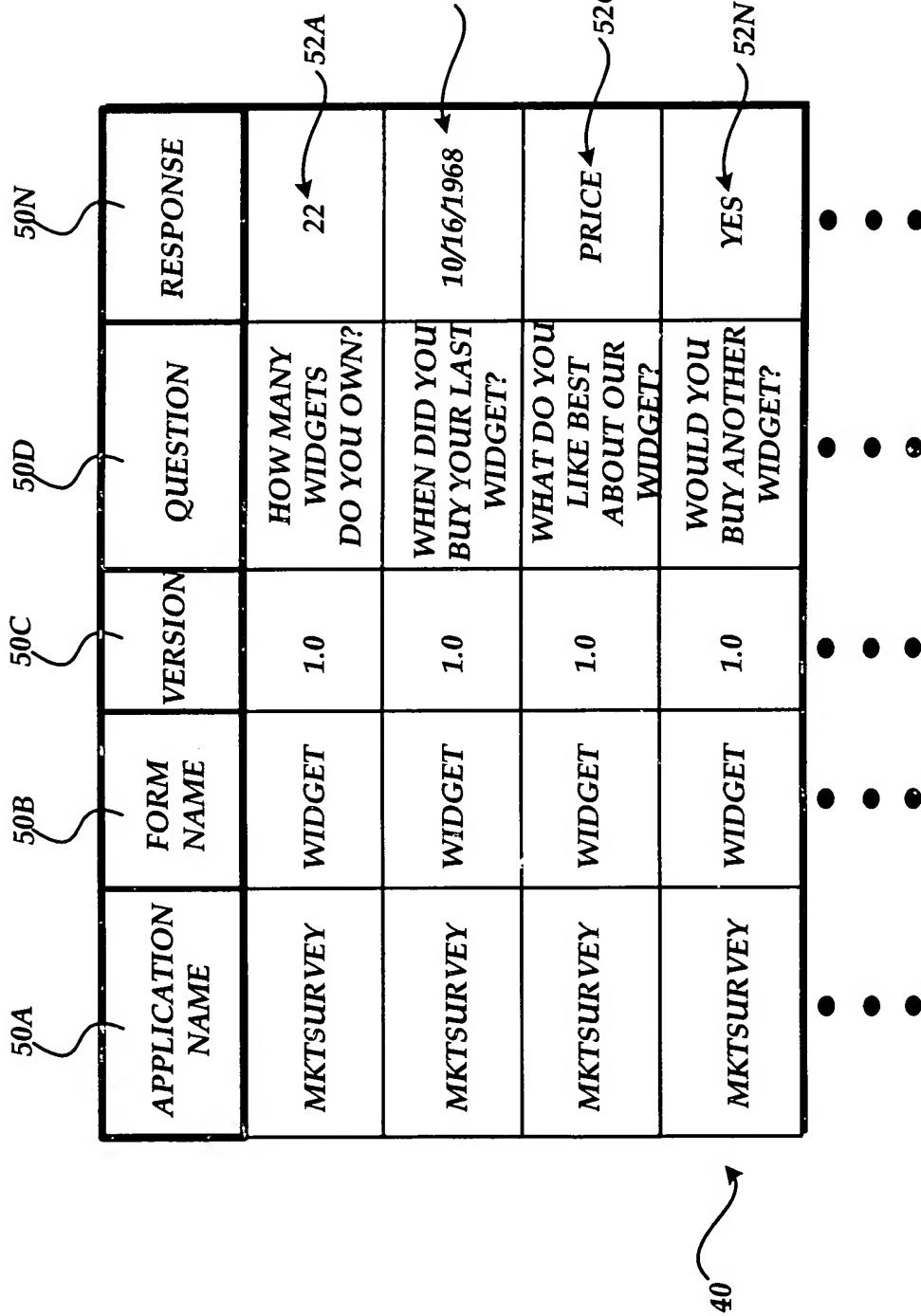


Fig.5.

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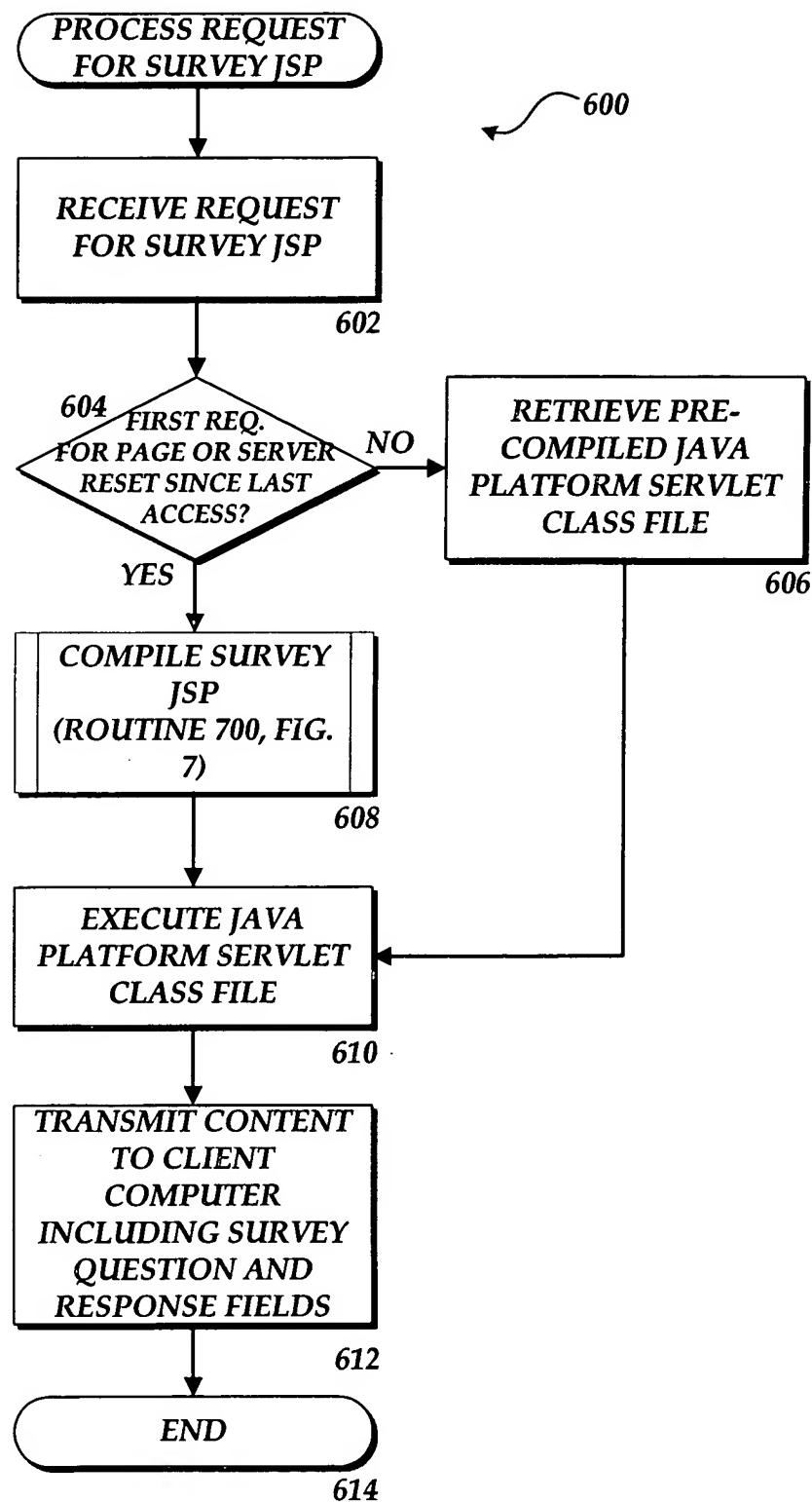


Fig.6.

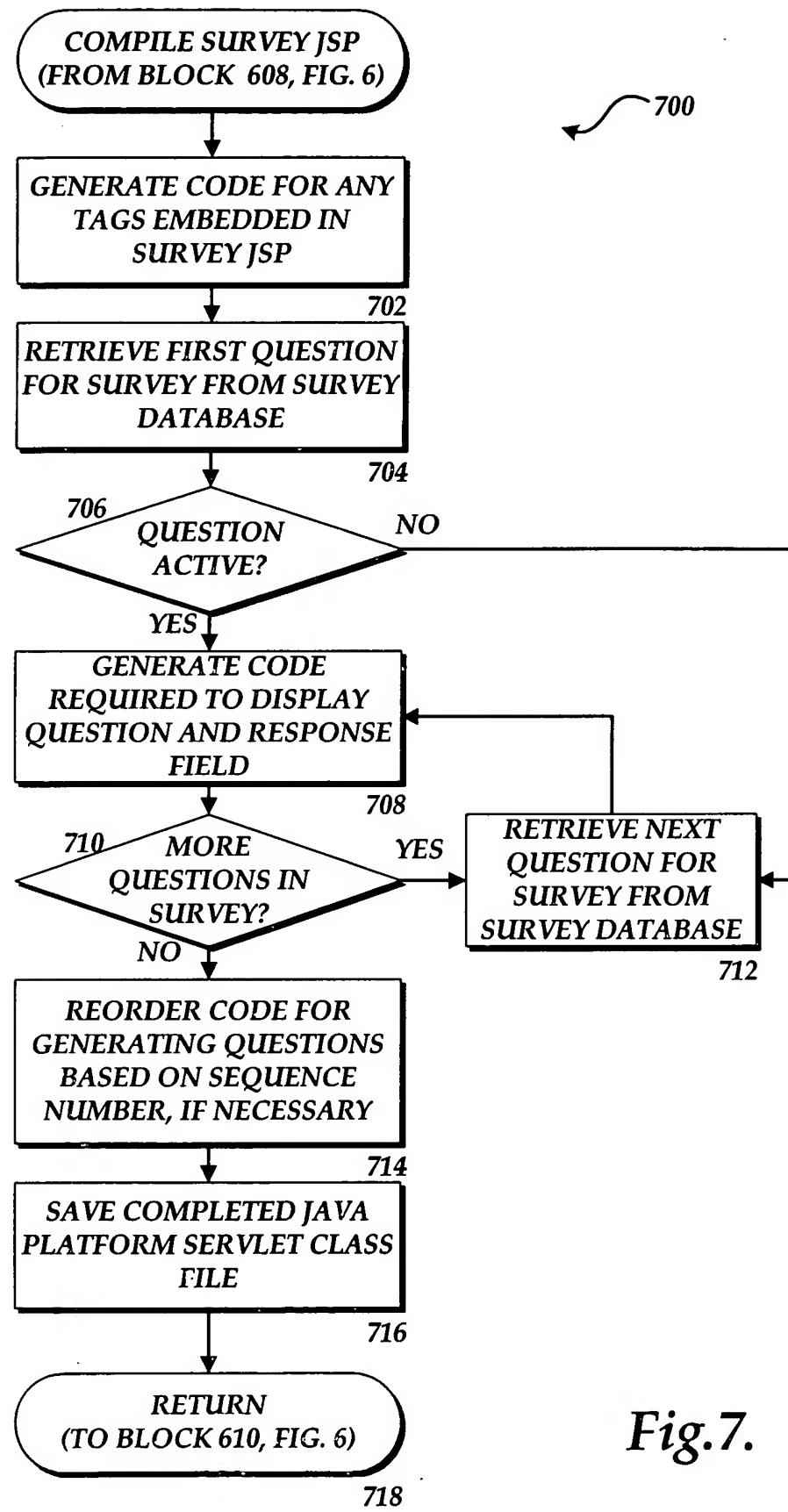


Fig.7.

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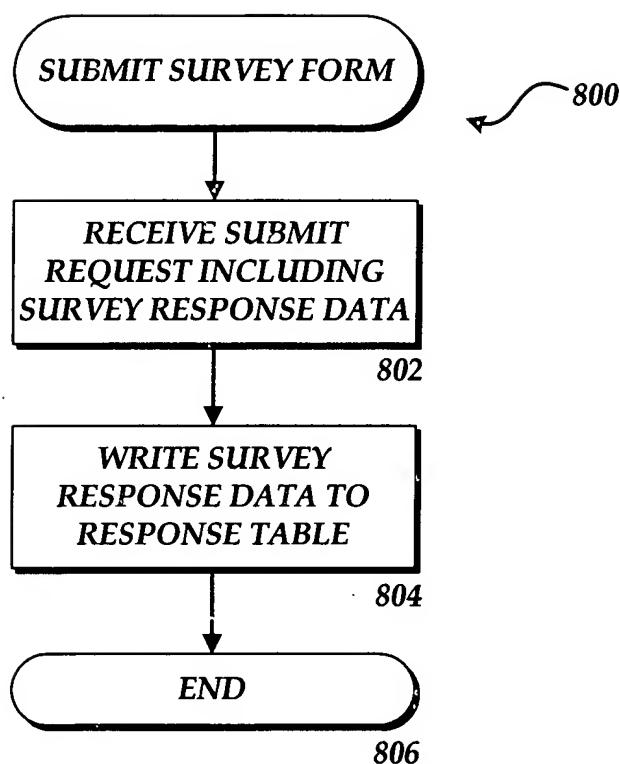


Fig.8.